



National Association of Colleges and Employers

What is NACE?

Established in 1956, the **National Association of Colleges and Employers (NACE)** is a professional association that connects over 15,400 college career services professionals, university relations and recruiting professionals, and the business solution providers that serve this community.

NACE is the leading source of information on the employment of the college educated, and forecasts hiring and trends in the job market; tracks starting salaries, recruiting and hiring practices, and student attitudes and outcomes; and identifies best practices and benchmarks.

The National Association of Colleges and Employers empowers and connects the community of professionals who support, develop, and employ the college-educated workforce.

Career Competencies

For new college graduates, career readiness is key to ensuring successful entrance into the workforce. Career readiness is a foundation from which to demonstrate requisite **core competencies** that broadly prepare the college-educated for success in the workplace and lifelong career management. For employers, career readiness plays an important role in sourcing talent, providing a means of identifying key skills and abilities across all job functions.

NACE Website: [NACE \(naceweb.org\)](http://naceweb.org)